



The Virginia Association of School Superintendents has announced that the VASS Buyers Guide – a premier resource for relevant products and services for education professionals—is now available on the VASS website at www.vassonline.org.

VASS partnered with Strategic Value Media (SVM), a leading nationwide provider of print and digital media solutions for national, state and local trade and membership associations, to produce the VASS Buyers Guide.

VASS is proud to provide its members with this useful and easily accessible year-round resource.

“This comprehensive Buyers Guide offers access to a vast network of education suppliers,” said Ben Kiser, Executive Director of VASS. “We are pleased with the work SVM has done with this Buyers Guide, which we anticipate will greatly assist school division leaders in making educated purchasing decisions. As an added benefit, the companies which support VASS at the highest level are prominently featured in the Buyers Guide.”

The 2015 version of the Buyers Guide features updated listings for all VASS Business Members as well as expanded company listings for VASS Associate Partners and Partners.

The Buyers Guide provides VASS Superintendent Members and other school division leaders with an efficient way to browse for goods and services, and it offers education suppliers exceptional visibility by showcasing these companies to a targeted, industry-specific buyer group.

If your company or business would like to take advantage of the options that Strategic Value Media offers to highlight your products and services in the VASS Buyers Guide, it is not too late!

To learn more about advertising your products or services in this exclusive VASS Buyers Guide, please email vass-advertise@svmmmedia.com.