

VASS 2019 SPRING CONFERENCE

“Eduquality”

SUNDAY, MAY 5

- Noon – 5:00 PM Moseley Golf Tournament
- 2:00 – 5:00 PM Media Relations Workshop: *“What to Do When You’re the 6 o’clock News”* –
Barbara Hunter, VASS Communicators on Call Consultant
– *Appalachian Room*
- 5:00 – 7:00 PM Registration – *Roanoke Ballroom Foyer*
- 5:00 – 6:30 PM VASS Board of Directors Meeting – *Blue Ridge Boardroom*
- 6:30 – 7:30 PM Moseley Reception – *Roanoke Ballroom Foyer*
- 7:30 PM Dinner on Your Own

MONDAY, MAY 6

- 7:00 – 8:00 AM Breakfast Buffet – *Roanoke Ballroom A-D*
Sponsored by: VACORP
- 7:00 – 7:50 AM SSLC Breakfast Meeting – *Virginia Room*
- 8:05– 8:35 AM Opening Session – *Roanoke Ballroom A-D*
- Opening Remarks and Presiding:
- Jeffery O. Smith**, VASS President and Division Superintendent, Hampton City
- Greeting and Remarks:
- James F. Lane**, State Superintendent of Public Instruction, Commonwealth of Virginia
- 8:35 – 8:45 AM Celebrating Our Accomplishments in the VASS Blueprint
- H. Alan Seibert**, Division Superintendent, Salem City
- 8:45 – 9:45 AM Virtual Keynote Presentation – *“The Power of Whole Child Personalization: Connecting Science, Learning and Human Potential”*
Sponsored by: Moseley Architects, Horace Mann, Pierce Group Benefits, EF Education First, Ameresco

Introduction:

Melinda J. Boone, Division Superintendent, Norfolk City and Region II Representative, VASS Professional Development Committee

Presenter:

Pamela Cantor, Founder and Senior Science Advisor, Turnaround for Children

9:45 – 10:45 AM

Presentation – *“Effective Leadership for Social Emotional Learning”*
Sponsored by: Lego, Renaissance Learning, Edgenuity, Champions, CT3, Illuminate Education, KinderCare Education, VMDO

Introduction:

Eugene P. Kotulka, Division Superintendent, Alleghany County and Region VI Representative, VASS Professional Development Committee

Presenter:

Luvelle Brown, Superintendent, Ithaca School District, NY

Book written by Luvelle Brown – *“The Culture of Love: Cultivating a Positive and Transformational Organizational Culture”*
Sponsored by: ABM

10:45 – 11:00 AM

Break

11:00 – 11:45

Panel Discussion – *“How to Have Meaningful Conversations with Students about Social Emotional Learning”*
Sponsored by: Acheive3000, Inc., AlphaBEST Education, Houghton Mifflin Harcourt, No Kid Hungry Virginia, Yellow Folder

Moderator:

Luvelle Brown, Superintendent, Ithaca School District, NY

Panelists:

Jeffrey Hunsaker, Senior, Eastside H.S., Wise County School Division

Aaliyah Freeman, Sophomore, Oscar F. Smith H.S., Chesapeake City School Division

Emily Espinoza, Sophomore, Galax High School, Galax City School Division

Alexandra Lopez, Junior, Riverside High School, Loudoun County School Division

Bibby Raines, Sophomore, Goochland H.S., Goochland County School Division

- 11:45 – 12:30 AM World Café – Small Group Discussions around Major Topics & Questions
Generated from Keynote Presentation and Panel Discussion
Sponsored by: Audio Enhancement, Better Lesson, Catapult Learning, Participate, Discovery Education
- Superintendents meet in small groups based on the topics in which they are interested.
- 12:15 – 1:00 PM Aspiring Superintendents Luncheon – *Appalachian Room*
Sponsored by: Edgenuity
- 12:30 – 12:45 pm Transition
- 12:45 – 1:45 PM ANNUAL AWARDS LUNCHEON – *Crystal Ballroom*
Sponsored by: American Fidelity, RRMM Architects, PowerSchool, Curriculum Associates, Quinn Evans Architects, Schoolzilla, McGuire Woods, Virginia Lottery
- Presiding:
- Jeffery O. Smith**, VASS President and Division Superintendent, Hampton City
- Welcoming Remarks:
- R. Tyrone Foster**, VSBA President
- Recognition of VASS Legislative and Professional Development Committee Members
- Presentation of Regional Superintendents of the Year Awards and RRMM Scholarship Awards
- Presentation of Virginia Superintendent of the Year Award
- Recognition of Retiring Superintendents
- 1:45 – 2:00 PM Transition
- 2:00 – 2:10 PM Afternoon Session – *Roanoke Ballroom A-D*
- Presiding:
- Doug Schuch**, VASS President-elect and Division Superintendent, Bedford County
- Celebrating our Accomplishments in the VASS Blueprint
- Jennifer Parish**, Division Superintendent, Poquoson City

- 2:10 – 3:10 PM Presentation: *“The Power You Carry: Designing School Systems, Grounded in Brain Science, to Help All Children Thrive”*
 Sponsored by: NWEA, Crabtree Rohrbaugh & Associates, Forecast5 Analytics, SMART Technologies, AIG/VALIC
- Introduction:
- Laura K. Abel**, Division Superintendent, Town of West Point and Region III Representative, VASS Professional Development Committee
- Presenter:
- Michael Lamb**, Executive Director, Turnaround for Children, Washington D.C.
- 3:10 – 4:00 PM Big Question Conversation: *“Social Emotional Learning, Deeper Learning and Equity: What are they and how do you address all three in your school division?”* – Roanoke Ballroom A-D
 Sponsored by: Get More Math, Imagine Learning, Lexia Learning, rethinkED, EAB
- Moderator:
- Pam Moran**, Executive Director, VaSCL
- Panelists:
- Luvette Brown**, Superintendent, Ithaca School District, NY
Michael Lamb, Executive Director, Turnaround for Children, Washington D.C.
Crystal M. Edwards, Division Superintendent, Lynchburg City
- 4:15 PM PowerSchool Happy Hour – located in AKA at the Hotel Roanoke (go through the door next to the Pine Room Pub and downstairs to AKA)
- 5:30 – 6:30 PM M.B. Kahn Reception and Entertainment at *The Quarter*

TUESDAY, MAY 7

- 7:00 – 8:00 AM Breakfast Buffet – *Roanoke Ballroom A-D*
 Sponsored by: Ballou, Justice, Upton Architects
- 8:30 – 9:30 AM Breakfast Buffet in main dining room of hotel for guests of superintendents
- 8:00 – 8:15 AM VASS Annual Business Meeting – *Roanoke Ballroom A-D*
- 8:15 – 8:30 AM GENERAL SESSION – *Roanoke Ballroom A-D*

Presiding:

Amy W. Griffin, VASS Secretary/Treasurer and Division Superintendent,
Cumberland County

Celebrating Our Accomplishments in the VASS Blueprint

Rosa S. Atkins, Division Superintendent, Charlottesville City

8:30 – 9:30 AM

Breakfast for Guests of Superintendents – *Virginia Room*

8:30 – 9:45 AM

Virginia School Consortium for Learning (VaSCL) Keynote Presentation –
“The Challenge Ahead: Relevance, Redesign, and the 5 Cs”
*Sponsored by: VaSCL, Istation, Mark III Employee Benefits, Peachjar, Haney
Phinyowattanachip PLLC*

Introduction:

Pam Moran, Executive Director, Virginia School Consortium for Learning (VaSCL)

Presenter:

Scott McLeod, Associate Professor of Educational Leadership, University of
Colorado

9:45 – 10:15 AM

Break and VaSCL Membership Meeting

10:15 – 11:15 AM

BREAK-OUT SESSIONS

Sponsored by: Newsela, Stantec, CISCO, Project Lead the Way

Roanoke Ballroom A-D

“Redesigning Instruction for More Meaningful Learning”–

Scott McLeod

Roanoke Ballroom E

“Focus Group Discussion on Ensuring Equity in the Standards of Quality” **Daniel
A. Gecker**, President, Virginia Board of Education and **Emily Webb**, Director of
Board Relations, Virginia Department of Education

Roanoke Ballroom F

*“The Virginia is for Learners Innovation Network: everything you want to know
about it and how to join” –*

Gena Cook Keller, Assistant Superintendent, Department of Learning, VDOE;
Robin G. Crowder, Associate Professor, Department of Learning, Technology,
Leadership Education, James Madison University; and **Amos Fodchuk**, President,
Advanced Learning Partnerships

Roanoke Ballroom G

"Negotiating Your Contract" –

R. Craig Wood, Partner, McGuire Woods

11:15 – 11:30 AM

Transition

11:30 – Noon

CLOSING SESSION – *Roanoke Ballroom A-D*

Presiding and Introductions:

Jeffery O. Smith, VASS President and Division Superintendent, Hampton City

"Our Experiences Addressing Equity in our School Divisions"

Sponsored by: Edmentum, Therapeutic Interventions, Veritiv, Vocabulary.com, Honeywell

Presenters:

Marcus J. Newsome, Division Superintendent, Petersburg City

Scott R. Kizner, Division Superintendent, Stafford County

Noon

Adjourn