SUNDAY, APRIL 26

Noon – 5:00 PM  Moseley Golf Tournament

*Sponsored by: Moseley Architects*

5:00 – 6:30 PM  VASS Board of Directors Meeting – Blue Ridge Boardroom

6:30 – 7:30 PM  Moseley Reception – Roanoke Ballroom Foyer

*Sponsored by: Moseley Architects*

7:45 – 9:30 PM  Pierce Group Benefits Dinner for VASS Board Members and New Superintendents – Hotel Roanoke Regency Dining Room

*Sponsored by: Pierce Group Benefits*

9:00 – 11:00 PM  HMH Hospitality Suite – Suite 272/274

*Sponsored by: Houghton Mifflin Harcourt (HMH)*

MONDAY, APRIL 27

7:00 – 8:00 AM  Breakfast Buffet – Roanoke Ballroom A-D

*Sponsored by: VACORP*

7:00 – 7:50 AM  SSLC Breakfast Meeting – Virginia Room

8:00 – 8:30 AM  Opening Session – Roanoke Ballroom A-D

Opening Remarks and Presiding:

**Douglas R. Schuch**, VASS President and Division Superintendent, Bedford County

Greeting:

**James F. Lane**, State Superintendent of Public Instruction, Commonwealth of Virginia
8:30 – 10:30 AM Workshop Presentation – “From Implementation to Impact: Developing Systems and Structures to Organize Your District around Social-Emotional Academic Development”

*Presentation Sponsored by: rethinkED*

*Additional Sponsors: Moseley Architects; American Fidelity; Pierce Group Benefits; Dream Box; Mind Research Institute; Imagine Learning, Ameresco*

Introduction:

**Diana Fezza**, Senior Vice President, rethinkED

Presenter:

**David Adams**, Director of Social and Emotional Learning, Urban Assembly

Superintendents will participate in small pre-assigned work groups

10:30 – 10:45 AM Igniting the New Blueprint

**John B. Gordon III**, Division Superintendent, Suffolk City

10:45 – 11:15 AM Break

**VaSCL Annual Business Meeting**


*Sponsored by: Horace Mann; Lego; Renaissance Learning; Achieve3000; AlphaBest; Stantec*

Superintendents will attend small group discussions about role-related issues

Noon – 1:00 PM Aspiring Superintendents Luncheon sponsored by Edgenuity – *Appalachian Room*

Noon – 12:15 PM Transition

12:15 – 1:15 PM **ANNUAL AWARDS LUNCHEON – Crystal Ballroom**

*Sponsored by: RRMM Architects; Audio Enhancement; Discovery Education; Education Elements; HMH; Participate Learning; VRSA*

Presiding and Introduction:

**Douglas R. Schuch**, VASS President and Division Superintendent, Bedford County
Welcoming Remarks:

**Rodney Jordan**, VSBA President

Recognition of VASS Legislative and Professional Learning Committee Members

Presentation of Regional Superintendents of the Year Awards and RRMM Scholarship Awards

Presentation of Virginia Superintendent of the Year Award

Recognition of Retiring Superintendents

1:15 – 1:30 PM  
Transition

1:30 – 2:15 PM  
Second General Session – *Roanoke Ballroom A-D*

Presiding and Introduction:

**Amy W. Griffin**, VASS President-elect and Division Superintendent, Cumberland County

Panel Presentation – “The Virginia Profiles: What They Are, How They Relate to Each Other, and What We’re Doing to Address Them”

*Sponsored by: Schoolzilla; SMART Technologies; Specialized Education Services; Therapeutic Interventions; Veritiv; Vocabulary.com*

Moderator:

**Gena Keller**, Director, Commonwealth Learning Partnership

Panelists:

**Stephanie Krauss**, Senior Director, Special Projects, Jobs for the Future  
**Marcus Newsome**, Director, Virginia Superintendents’ Leadership Academy, Virginia Association of School Superintendents  
**Pam Moran**, Executive Director, Virginia School Consortium for Learning  
**Andrea Whitmarsh**, Superintendent of Schools, Greene County  
**Laurie McCullough**, Executive Director, Virginia Association for Supervision, Curriculum and Instruction  
**Amy Colley**, Executive Director, School Leadership Institute, College of William and Mary School of Education

2:15 – 2:30 PM  
Igniting the New Blueprint

**Douglas J. Straley**, Division Superintendent, Louisa County

2:30 – 3:00 PM  
Small Group Discussions at Tables – “What Are You Doing in Your Division to Address the Profile of a Virginia Graduate?”
3:00 – 4:00 PM  Presentation – “Do It Well, Make It Fun. The Key to Success in Life, Death, and Almost Everything in Between.”

*Presentation Sponsored by: ABM*

*Book by Ron Culberson sponsored by: Newslea; No Kid Hungry Virginia; NWEA; Paymerang; PowerSchool Group; Quinn Evans Architects*

**Introduction:**

**Matt Eberhardt**, ABM Representative

**Presenter:**

**Ron Culberson** – Speaker, Author, Humorist

4:15 – 5:00 PM  PowerSchool/Participate Learning Happy Hour – *Appalachian Room*

*Sponsored by: PowerSchool and Participate Learning*

5:30 – 6:30 PM  M.B. Kahn Reception – *Location TBD*

*Sponsored by: M.B. Kahn*

7:15 – 9:30 PM  VASS Professional Learning Committee Dinner Meeting at *Billy’s*

**TUESDAY, APRIL 28**

7:00 – 8:00 AM  Breakfast Buffet – *Roanoke Ballroom A-D*

*Sponsored by: Ballou Justice Upton Architects*

8:30 – 9:30 AM  Partners Breakfast – *Virginia Room*

7:45 – 8:00 AM  VASS Annual Business Meeting – *Roanoke Ballroom A-D*

8:00 – 8:15 AM  Igniting the New Blueprint

8:15 – 9:00 AM  Third General Session – *Roanoke Ballroom A-D*

**Presiding and Introduction:**

**Scott S. Brabrand**, VASS Secretary/Treasurer and Division Superintendent, Fairfax County

Presentation – “Everyone Needs a Mrs. Bailey”

*Sponsored by: Get More Math; Istation; Lexia Learning;*
Mark III Employee Benefits; VACORP

Book by William Sroufe sponsored by: Haney Phinyowattanachip PLLC

Presenter:

William D. Sroufe, Division Superintendent, Colonial Heights City Schools

9:00 – 9:15 AM  Transition

9:15 – 10:15 AM  Break-outs

Sponsored by: Curriculum Associates; Edmentum; EF Education First; Forecast5; Frontline Education

Superintendents’ SEL Professional Learning Community – Facilitated by VASS Professional Learning Committee Co-chairs Laura Abel and Scott Kizner and assisted by David Adams – Roanoke Ballroom H

Superintendents’ Virginia Profiles Professional Learning Community – Facilitated by Gena Keller – Roanoke Ballroom G

“You Negotiating Your Contract” – R. Craig Wood, VASS Legal Consultant – Roanoke Ballroom F

“You Make the Call” (spontaneous small group discussions about a variety of topics) – Facilitated by VASS Professional Learning Committee Members – Roanoke Ballroom A-D

10:15 – 10:30 AM  Transition

10:30 – Noon  Closing Session – Roanoke Ballroom A-D

Presiding and Introduction:

Douglas R. Schuch, VASS President and Division Superintendent, Bedford County

Presentation – “Five Principles of Courageous Leadership to Achieve Excellence Through Equity” – Roanoke Ballroom A-D

Sponsored by: Better Lesson; Crabtree Rohrbaugh & Associates; DLR Group; Edgenuity

Presenter:

Alan Blankstein, Award-winning Author and Education Leader

The short version of the film “Petersburg Rising” will be shown at the beginning of this session

Noon  Adjourn