



2021 VASS Annual Fall Conference

October 17 – 19, 2021

SUNDAY, OCTOBER 17

8:30 AM – 1:30 PM Virginia Superintendents Leadership Academy – *Preston Room*

12:00 PM (NOON) Golf Tournament – Old Trail Golf Club

Sponsored by: RRMM, TRANE, and VACORP

2:00 – 3:45 PM New Superintendents' Orientation – *Preston Room*

4:00 – 5:30 PM VASS Board of Directors Meeting – *Preston Room*

5:30 – 7:00 PM Reception – *Omni Atrium*

Sponsored by: VACORP

7:00 PM Dinner for New Superintendents – *The Ridley*

Sponsored by: Mark III Employee Benefits and VACORP

7:00 PM Dinner for VASS Board of Directors – *The Space Downtown*

Sponsored by: Pierce Group Benefits

MONDAY, OCTOBER 18

7:30 – 8:25 AM Breakfast – *Jefferson Ballroom*

7:30 – 8:25 AM VASS Legislative Committee Breakfast Meeting – *James Monroe Room*

7:30 – 8:25 AM Book Signing – *Jefferson Ballroom Foyer*

Bill Sroufe, Division Superintendent, Colonial Heights, will sign complimentary copies of his book *Everyone Needs a Mrs. Bailey*

8:30 AM – Noon MORNING GENERAL SESSION – *Jefferson Ballroom*

- 8:30 – 9:00 AM Opening Remarks, Partner Recognitions and Member Recognitions
- Zebedee Talley, Jr.**, VASS President and Division Superintendent, Martinsville City
- Recognition of the Members of the 2019-20 and 2020-21 SSLC and VASS Board of Directors
- James Lane**, State Superintendent of Public Instruction, Commonwealth of Virginia
- Ben Kiser**, Executive Director, VASS
- 9:00 – 9:30 AM Presentation – “VDOE Update on Growth Plans, Testing, and Accreditation”
- Sponsored by: VASS Senior Partners American Fidelity Assurance, DotCom Therapy, Forecast5 Analytics, and K12 Insight, VASS Partner Winsor Learning, VASS Senior Associate Partner Cambridge International, and VASS Associate Partner Frontline Education*
- James Lane**, State Superintendent of Public Instruction, Commonwealth of Virginia
- 9:30 – 10:00 AM Presentation – “VDOH Update on Health Guidelines and Regulations”
- Sponsored by: VASS Partner AM LLC, VASS Senior Associate Partners RRMM Architects and ST Math–MIND Research, and VASS Associate Partners Econergy, Kloud-12, and Newsela*
- Laurie Forlano**, Director, Office of Epidemiology, State Epidemiologist, Commonwealth of Virginia
- 10:00 – 10:20 AM Break and Vendor Visitation
- 10:20 – 11:00 AM Panel Presentation – “Navigating Current Legal & Policy Issues”
- Sponsored by: VASS Partner Horace Mann, VASS Senior Associate Partners Edgenuity, Navigate360, and Stantec, and VASS Associate Partners Kelly Education and Sun Tribe Solar*
- Micah Schwartz**, Counsel, McGuire Woods
- Farnaz Thompson**, Partner, McGuire Woods
- 11:00 – 11:30 AM Legislative Panel – “The State of the Biennial Budget and Allocation of Remaining Federal Dollars”
- Sponsored by: VASS Partner Pierce Group Benefits, and VASS Associate Partners Catapult Learning – SESI, Reading Plus, Renaissance, TRANE, and VRSA*

Introductions:

David Sovine, VASS Legislative Chair and Division Superintendent, Frederick County

The Honorable George L. Barker, Senate of Virginia

The Honorable Delores L. McQuinn, Virginia House of Delegates (invited)

The Honorable Mark D. Sickles, Virginia House of Delegates (invited)

11:30 AM – Noon

Small Group Discussions

Noon – 1:00 PM

Moseley Luncheon and Member Recognitions

Sponsored by: Moseley Architects

Zebedee Talley, Jr., VASS President and Division Superintendent, Martinsville City

Recognition of the Virginia Education Legislative Liaisons

Recognition of the Superintendents of the Year for 2021 and 2022

Stewart Roberson, President & CEO of Moseley Architects and Member of the Virginia State Board of Education

Recognition of Retired Superintendents

Luncheon Speaker: **Bob Holsworth**, Managing Principal, Decide Smart

1:00 – 1:20 PM

Break and Vendor Visitation

1:20 – 2:30 PM

AFTERNOON GENERAL SESSION – *Jefferson Ballroom*

Welcome and Presiding

Michael Gill, VASS President-Elect and Division Superintendent, Hanover County

1:20 – 1:50 PM

Presentation – “Understanding the Support Cap Issue”

Sponsored by: VASS Associate Partners Concentric by Ginkgo, Edmentum, Pierce Insurance Agency, Veritiv, and Virginia Teachers of Tomorrow

Jim Regimbal, Co-founder, Fiscal Analytics, Ltd.

Jim Roberts, Former Division Superintendent, Chesapeake City

1:50 – 2:20 PM

Presentation – “Federal Update”

Sponsored by: VASS Associate Partners Mark III Employee Benefits, NWEA: MAP Growth, Participate Learning, Paymerang, and Rethink Ed

Noelle Ellerson Ng, Associate Executive Director of Advocacy and Governance, AASA

2:20 – 2:40 PM Break and Vendor Visitation

2:40 – 3:00 PM New VASS Communications Service

Presenters:

Joe Donovan, Founding Partner, Donovan Group

Lori Mueller, Senior Associate, Donovan Group

3:00 – 3:15 PM Presentation – “Virginia Learns”

Sponsored by: VASS Associate Partners Houghton Mifflin Harcourt, Imagine Learning, Lexia Learning, and PowerSchool Group

Robert Nomberg, President, Virginia Learns

Gena Keller, Executive Director, Commonwealth Learning Partnership

5:00 – 7:00 PM Cocktail Reception at the University of Virginia Colonnade Club

Lead Sponsor: Winsor Learning

Supporting Sponsor: Forecast5 Analytics

TUESDAY, OCTOBER 19

7:00 – 7:55 AM Breakfast – *Jefferson Ballroom*

8:00 – 11:00 AM MORNING GENERAL SESSION – *Jefferson Ballroom*

8:00 – 8:15 AM Opening Remarks and Member Recognitions

Kristy Somerville-Midgette, VASS Secretary/Treasurer and Division Superintendent, Brunswick County

Recognition of the 2019-20 and 2020-21 VASS Legislative Committee Members and Professional Learning Committee Members

8:15 – 8:30 AM Presentation – “VASS-Dotcom Therapy Support for the Mental Health of Your Staff, Students, and You”

Andee Szwabowski, Clinical Product Expert, VASS Senior Partner Dotcom. Therapy

- 8:30 – 9:00 AM Regional Group Discussions about VASS Legislative Priorities
- 9:00 – 9:45 AM Presentation – “Engaging with the Civil War and Its Memory in 2021”
Sponsored by: VASS Associate Partners Crabtree, Rohrbaugh & Associates, Curriculum Associates, Discovery Education, and Education Elements
Gary Gallagher, John L. Nau III Professor in the History of the American Civil War and Director, John L. Nau III Center for Civil War History, University of Virginia
- 9:45 – 10:00 AM Break and Vendor Visitation
- 10:00 – 10:15 AM Recognition of VASS Partners and Announcement of Contest Winners
- 10:15 – 11:00 AM Panel Discussion and Dialogue – “How Can K12 and Higher Education Collaborate to Improve Equity in Virginia’s Public Schools?”
Sponsored by: VASS Associate Partners Achieve3000, Audio Enhancement, DLR Group, and R-Zero
Moderators/Panelists:
Greg Hutchings, Division Superintendent, Alexandria City
Peter Noonan, Division Superintendent, Falls Church City
Panelists:
Bob Baker, Dean of George Mason University College of Education
Rob Knoeppel, Dean of the College of William and Mary School of Education
Bob Pianta, Dean of the University of Virginia School of Education
Tammi Dice, Interim Dean of Education, Old Dominion University