VASS 2023
BUSINESS DIRECTORY

All The Tools
Educators Need,
At Your Fingertips
# VASS 2023 Business Directory

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Our personalized mastery programs are designed to:

- **Address learner variability** by rapidly and effectively assessing and placing each student on a continuously adapting individual learning pathway.

- **Provide differentiated direct instruction**, guided practice, and just-in-time formative feedback, leading each student to mastery.

- **Monitor student growth and proficiency** through dynamically generated, real-time Dashboards with actionable recommendations to inform instruction.

Learn More! AgeofLearning.com/Schools

Pre-K Through 2nd Grade

Personalized, Adaptive Learning on a Whole New Level

My Math Academy®  My Reading Academy™

Meets ESSER/Title Funding Criteria
Are you sweeping benefits compliance under the rug?

American Fidelity helps employers keep their benefits program compliant. We break down legislation with customer communications and walk through relative updates to your Section 125 Plan. Leave the research to us, we’ll help you stay informed.

Partner with us for customized compliance assistance.
- Plan Document Maintenance
- Employee Election Forms
- Waiver Acknowledgement

We can help!
Contact me today.

brian.david@americanfidelity.com
724-322-4812

Scan to find out how we can help!
americanchfidelity.com/experience

American Fidelity Assurance Company

2023 VASS BUSINESS DIRECTORY
Reach your community instantly. Anywhere, anytime.

Update your school's website, app, social media and alerts right from your phone.

www.apptegy.com
Perfect Scores and an “All-Green” Rating from EdReports

*Magnetic Reading Foundations* for Grades K–2, grounded in the Science of Reading, has earned perfect scores and an “all-green” rating from EdReports in all Gateways of the rigorous Foundational Skills category. These perfect scores—the first given by EdReports to a foundational skills program—verify the program’s alignment to standards and research-based practices that help teachers deliver the explicit, systematic foundational skills instruction necessary to build fluent readers and accelerate student achievement.

Visit MagneticReading.com/K-2 to learn more.

Steve McBride  
Educational Sales Consultant—VA & WV  
SMcBride@cainc.com | (304) 536-6001
What if data analytics was easier?

Uncover new insights with your already-existing data using tools that simplify the process.

See just how easy data analytics can be:

FrontlineEducation.com/analytics-software
Science of Reading Decodables
Accelerate Districtwide Achievement!

Meet Decodable Text Requirements
Under the Virginia Literacy Act!

Classroom Libraries
Take-Home Decodable Packs

Strengthens Caregiver Engagement
QR codes on each decodable lead to Video Phonics Lessons in Spanish and English.

Aligns to Your Phonics Curriculum
With 400+ titles, our decodables align to all phonics programs including LETRS and UFLI.

Reinforces Phonics in School and at Home
Take-Home Decodable Packs support small group instruction and continued learning at home.

Just Right Reader has put together high-quality decodable text sets...They are durable, relevant, and have fun illustrations that our kids love. These readers are a must-have in every classroom.

Robyn Moore
Elementary Literacy Coordinator
WJCC Public Schools

Request a Sample!
Scan the QR code to learn more.
Imagine Learning is igniting breakthroughs to make student success possible.

imaginelearning

Discover how at imaginelearning.com
Superior customer service, delivered districtwide

Take customer service from a bullet point on your strategic plan to a core value in your district with our comprehensive suite of customer service solutions for schools.

Let’s Talk
A cloud-based customer service and intelligence platform and chatbot that helps you deliver and measure superior customer service to your school community

Professional Development
Interactive virtual and in-person workshops to help to uplevel your school staff’s customer service skills

Managed Research
Expert-led research services to help you identify gaps and opportunities impacting school culture and student success

Engage
A DIY survey solution with over 50 customizable survey templates built for K-12 school districts to help you understand stakeholder needs and concerns

Visit bit.ly/K12customerservice to learn how to increase parent satisfaction, maintain enrollment, and build community trust and support in your school district.

k12insight.com  703-542-9600  @K12insight  linkedin.com/company/k12-insight
OneDigital is thrilled to be VASS’s new Senior Partner.

What truly distinguishes OneDigital as a leading insurance, financial services, and HR consulting advisory firm is our holistic approach to creating environments that enable people to do their best work and live their best lives. OneDigital understands that School Divisions face rising insurance costs while still struggling to attract/retain talent. This is why we use proprietary software to provide accurate and predictable insurance consulting projections for those core benefits that impact your bottom line and incorporate solutions to improve retention. While voluntary benefits may be the focus of other providers, OneDigital has the expertise in alternative funding strategies, best-in-class analytics, and an in-house actuarial team.

OneDigital has a track record of providing cost-saving solutions to school divisions. This has been achieved through creative funding strategies, rate holds, and exclusive partnerships with various carriers. One of these exclusive partnerships is through VACORP and Anthem Life. OneDigital is responsible for the inception of the Virginia Local Disability Program (VLDP) which is through the Virginia Retirement System (VRS). Our team of fierce advocates negotiated a 5-year locked rate, including short-term and long-term disability benefits. Your division may already work with us in this capacity, as we currently serve over 270 public sector entities in the VLDP program.

OUR SOLUTIONS FOR EMPLOYERS

MANAGE
Talent Planning
Recruiting
Development & Training

SUPPORT
Benefits & Compensation
Total Wellbeing
Productivity
Retirement Readiness

ENGAGE
Culture
Education & Fiduciary
Literacy
Communications

PROTECT
Compliance
Workplace Safety
Operational Continuity
Cyber Security

Sarah Anne Struckmann
Business Development Executive
sarah.struckmann@onedigital.com
434-987-2240

At OneDigital, we harness the power of one to solve complex challenges for businesses and people. Scan the code to the left to watch the video and learn more.
Students physically experience real-world contexts by being immersed in compelling + socially relevant problems.

They use tactile graphs to record the mathematical relationships they experience.

And visualize different representations of core concepts.

To create and interpret equations and solve problems in context.

**VR CONTENT MODULES** for students to deepen their understanding of core concepts through real-world problem solving across middle school math, Algebra 1, Geometry, Algebra 2, Biology, Chemistry and Physics.

**SYNCHRONOUS DATA DASHBOARD** allows teachers to monitor and make strategic interventions, while our 3D virtual assistant provides just-in-time feedback at key moments of struggle.

**FULL SUITE OF LESSON MATERIALS** for teachers to seamlessly integrate Prisms into their curriculum for high-impact learning.

**ONGOING PD AND CLASSROOM COACHING** to train educator workforce in using natural interfaces and spatial computing tools to drive deep thinking and enduring fluencies in foundational math and science.

**THE PRISMS LEARNING ARC**
Financial wellness, one of the biggest challenges for employees, is defined as, “being confident in your financial situation, able to withstand unexpected expenses and enjoy a financially secure future.”

Employees have many financial needs — meeting everyday expenses, paying off debt, saving for emergencies, paying for healthcare and saving for retirement — but there’s only so much money to go around.

A well-crafted financial wellness program may be the answer. No matter where your employees are in their journey, Horace Mann will be with them every step of the way.

---

**General Financial Wellness**
- Student Loan Solutions
- Managing Debt
- Financial Success
- DonorsChoose

**Women’s Financial Wellness**
- Women and Retirement
- Why Women Need Life Insurance
- Financial Success for Women

**Retirement**
- On the road to retirement
- Millennials and financial wellness
- State Teachers’ Retirement System
- Retirement Income

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*Long-time VASS corporate supporter, Horace Mann, has been helping school district employees with financial wellness since 1945. Contact your local representative to learn more.*

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1. **LIMRA, “A Measure of Financial Wellness”** 2020

The information provided here is for general informational purposes only, and should not be considered a recommendation or investment, tax or legal advice. DonorsChoose is not an affiliate of Horace Mann. Horace Mann Life Insurance Company underwrites Horace Mann life insurance products.

Horace Mann’s Student Loan Solutions program includes services provided by an independent third party, Tuition.io. Horace Mann is an independent company not affiliated with the Department of Education or the federal government. No assistance provided by Horace Mann constitutes official action for purposes of student loan forgiveness programs or guaranteed results.

Horace Mann is not affiliated with state teachers’ retirement systems, and the content of its workshops has not been endorsed or approved by state teachers’ retirement systems.
MOSELEY ARCHITECTS


Pictured: J. R. Tucker High School, Henrico, Virginia
Pierce Group Benefits is a full-service employee benefits administration and consulting agency specializing in Education Entities across Virginia.

By leveraging market strength, exclusive partnerships, and industry expertise, we deliver trusted advice, products, and solutions that help our clients attract and retain employees, as well as overcome everyday barriers and challenges.

Benefit Solutions:

- Health
- Dental
- Vision
- FSA/HSA
- Cancer
- Accident
- Medical Bridge
- Disability
- Critical Illness
- Life
- Student Loan Assistance Program
- Telemedicine
- EAP
- Pet
- Legal
- ID Theft

Your goals are our goals:

☑ Expanded Options
  • Self-Funded & Fully-Insured Plans
☑ Optimized Savings
☑ Increased Engagement
☑ Enhanced Education
☑ Solidified Loyalty
☑ Efficiency Development
☑ Increased Accessibility

Virginia, together we can do more.
Right At School is a trusted partner to over 650 schools across the nation. From staff hiring to implementation to registration, parent support, safety plans, and more. We take care of everything so you don't have to!

A place to learn, play & grow
Fully-managed & hassle free

- 180+ STEM-based curriculum activities
- Daily homework support
- Team sports & classic playground games
- Activities designed to build lifelong social skills
- Student led community service projects
- Music, art, drama and so much more!

Let's get started!
Call us at 855-AT-SCHOOL or visit our website to schedule a chat with a member of our partnership team.

Right At School.com
They’ll stay calm, cool, and comfortable. No matter what’s on the test.

This is one smart class, and one smart classroom. Because it’s outfitted with a Bard HVAC system that scores an A+ in performance, with easy, affordable installation, low operating costs, and individual control. Available in both interior and exterior configurations, Bard’s units blend quiet operation with useful functionality like dry erase and magnetic boards, all built with our legendary quality assurance.

Our innovations in education have made Bard the Classroom Preferred™ HVAC system. And it’s been that way since the day we set foot on school grounds.

Breathe easy. You’ve got Bard.
Benchmark Advance 2022 is approved by the Virginia Literacy Partnership (VDOE/UVA Review Committee). For submission to Virginia Board of Education for final approval.

**High-Quality Instructional Materials for Every Student**

- Explicit phonics and comprehension lessons based on the Science of Reading
- Systematic instruction linked to authentic reading and writing practice
- Vertically aligned units that build knowledge, vocabulary, skills, and perspectives

Core Reading Program in **English**

**Benchmark Advance**

**Benchmark Phonics Intervention**

Intensive Tier 3 Intervention

**BBC Decodables™**

Provide Critical and Meaningful Practice

To learn more about these Science of Reading-based programs, contact **Reed O’Brien: Reed@obrienassociates.com • Phone: 804-337-1310**

Come see us at the VASS Literacy Act Panel on April 24 at 1:25 p.m.!
Supporting All Learners

Providing direct academic and behavioral support services to meet the needs of your students and educators

Professional Learning
- New Teacher Training
- Literacy Support
- Science of Reading Framework
- Job Embedded Coaching
- School Transformation

Direct Academic Support
- ESY/Summer Learning
- High-Dosage Tutoring
- Targeted Intervention
- Compensatory Education

Partnership Classrooms
- Provide a therapeutic learning environment
- Serve students with intensive needs
- Enhance continuum of student services

Contact us for school year and summer programs:

Maxwell Levine
Director, School Partnerships
Ph: 609.922.4172
maxwell.levine@catapultlearning.com

Susan Dean, LCSW-C
Director, Strategic Partnerships
Ph: 301.466.1810
susan.dean@sesischools.com

www.catapultlearning.com
Supporting K12 education is an integral part of Grand Canyon University’s overall mission. We are committed to serving the unique needs within districts, charter schools, Christian schools, homeschools and educational organizations across the country.

Take advantage of the GCU resources provided for education leaders to develop your workforce from within.

**EMPLOYER SERVICES**
Join our GCU employer network Career Connections, which includes a digital job board for full-time and part-time positions, access to events and a variety of other resources and engagement opportunities, such as:
- Access to upcoming or recorded employer webinars. Topics include Writing Attractive Job Postings and Ways to Engage with GCU and Our Students.
- Employer resource library which includes video tutorials, best practices and frequently asked questions.
- Network with new talent and promote your organization virtually or on campus at a GCU career fair.
Learn more at gcu.edu/employers

**ONLINE COHORTS**
GCU uses a start-together, finish-together online cohort model to ensure that your staff can complete their program alongside their colleagues and peers.

**SCHOLARSHIP OPPORTUNITIES**
GCU tuition scholarships available for participant’s employees and/or members.

**LIVE LESSONS**
LIVE lessons are complimentary opportunities for 11th and 12th grade students and teachers to participate in hands-on activities specific to their content area of interest. Lessons are hosted through a virtual classroom presentation led by an expert teaching GCU curriculum. Reserve a classroom lesson or join one of our scheduled showtimes at gcu.edu/LIVELessons

**PROFESSIONAL DEVELOPMENT**
Opportunities are led by experts in their respective fields and are designed to strengthen employee knowledge and motivation. Sessions are available in-person, on demand and virtually.

**DUAL ENROLLMENT**
GCU offers dual enrollment as an affordable and efficient way for high school and homeschool students to get a head start on earning their college degree. With the ease of credit transferability, students are able to learn college-level academic skills on an accelerated college pathway that may reduce time to graduation.

**TEST PREPARATION**
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1 Restrictions for travel reimbursement may apply.

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<th>Item #</th>
<th>Size</th>
</tr>
</thead>
<tbody>
<tr>
<td>PURELL ES® Dispenser Floor Stand with Graphite Dispenser</td>
<td>20015776</td>
<td>1200 mL</td>
</tr>
<tr>
<td>PURELL® ES8 Advanced Hand Sanitizer Foam</td>
<td>10943252</td>
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Leatrice Woods, Assistant Principal Harrisonburg City Public Schools

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GLOBAL CITIZENSHIP BEGINS IN VIRGINIA

For over 50 years EF has been working toward one global mission: Opening the World Through Education. Together with educators worldwide, we provide 21st century learning experiences that promote critical thinking, problem solving, collaboration and global competence. Teaching these skills is essential—teaching them in London, Paris or Beijing is transformative.

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BEGIN BUILDING AN INTERNATIONAL PROGRAM

Stephanie Lennon
Strategic Partnerships, Virginia
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GLOBAL STUDENT LEADERS SUMMITS
These extraordinary events combine educational tours and a two-day leadership conference, tackling significant global issues in places where they come to life. Students learn from experts such as Al Gore and Jane Goodall, and work together to design and present solutions.

SERVICE LEARNING TOURS
Work side-by-side with locals on community-driven projects in Africa, Asia or the Americas. EF partners with established non-profits and NGOs to make sure your contributions are both meaningful and sustainable.

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Take students out of their comfort zones and into an experience that makes them more open-minded and confident. Your Tour Director will be with you every step of the way and expert local guides will explain the significance of the world’s most amazing locations.

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**Contact ESG today**

**Cheryl Midkiff**
Account Executive
cmidkiff@esg.email (434) 333-5025
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Dear Virginia School Superintendents,

1 in 8 kids in Virginia this year could face hunger and may be heading to school with empty stomachs. School meals remain critical to students’ well-being and readiness to learn. Your school nutrition program supports student excellence.

Virginia’s dedicated school nutrition professionals take extraordinary steps to ensure students across the state have access to the healthy school meals they need to learn, grow, and thrive. We commend your support of our school nutrition heroes as they continue to persevere despite the challenges and uncertainties of the past few years.

Sincerely, No Kid Hungry Virginia

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Each year, the Virginia Lottery’s Thank a Teacher campaign encourages the public to send custom thank-you notes to Virginia’s K-12 public school teachers.

These thank-you notes are provided by the Virginia Lottery, and each contains a code that the teacher can use to enter a drawing for a chance to win a Virginia vacation and supplies for the teacher’s school!

Who:
Virginia public school students, parents and community members.

What:
A chance to thank your favorite public school teachers with a thank-you note from the Virginia Lottery!

When:
April 3, 2023 - May 12, 2023

Why:
The teacher could win a Virginia vacation and supplies for the teacher’s school!

How:
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